

butter

Company Overview: Butter is a creative studio that enables companies to leave an impression on their markets through compelling design, strategy, art direction and more. We are focused on partnering with organizations that foster empowerment, community, and joy. Our services include naming, brand positioning and identity design, visual design, motion graphics, packaging, web design, campaigns, editorial design and more.

Position title: Freelance Designer

Reports to: Cari Sekendur, Principal/Creative Director

Location: Remote (anywhere!)

Position purpose:

This position serves the mission of the business by executing creative work that is on a mission to change culture through surprising and delightful execution.

Butter is seeking highly motivated and talented designers to collaborate with the studio on an as-needed basis. We're looking for designer whose aesthetic resonates with ours, who have excellent typography, graphic design, motion graphics, brand, web, and illustration skills.

Administrative responsibilities:

- Track time
- Use Asana to manage tasks and make updates and notes as needed
- Attend creative meetings with clients and take detailed notes
- Communicate with team via Slack

Creative responsibilities:

- Produce final design solutions (like logos, brand systems, interfaces, motion graphics)
- Pitch creative ideas to internal creative team
- Collaborate with team members on design work
- Take on production design tasks (e.g. color correction)
- Design brand systems and assets for clients
- Design print or development ready design assets to spec
- Design collateral for Butter marketing: newsletter, social media etc.
- Create static design assets using Illustrator, Photoshop, Indesign, Sketch or Figma
- Create animations and motion graphics using After Effects and/or Cinema 4D

Day-to-day operating responsibilities:

- Understand project requirements and concepts
- Follow through with assignments on time and thoughtfully
- Fulfill expected tasks on time

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- Execute detail-oriented operational practices like file naming conventions, file storage, file saving, and time tracking

Requirements:

- Expert in Adobe Suite (Illustrator, InDesign, Photoshop)
- Fluent in AfterEffects, motion design, animation (C4D a plus)
- Great at accepting and implementing feedback
- Proactive self starter, brings ideas to the table
- Exceptional organizational and project management skills
- Excellent problem solver
- Extremely detail oriented and adept at multitasking
- Self starter that sticks to deadlines, arrives on time, follows through with commitments
- Great at time management
- Adept at learning new technologies and platforms
- Strong interpersonal skills and extremely resourceful
- Passion for sport, empowerment of underrepresented groups is a plus
- Passion for female led and LGBTQ organizations is a plus
- Passion for brand identity design and application
- Passion for recreational sports or competitive athletics a plus
- Fluent in design techniques (e.g. wireframing, moodboarding)
- Excellent understanding of visual elements (layout, type, and color)
- Team player
- Conceptual thinker
- Portfolio website
- Experience using Figma a plus

To Apply:

Send portfolio link to hello@butterstudio.co. Please include your availability and day rate.