

butter

Company Overview: Butter is a creative studio that enables companies to leave an impression on their markets through compelling design, strategy, art direction and more. We are focused on partnering with organizations that foster empowerment, community, and joy. Our services include naming, brand positioning and identity design, visual design, motion graphics, packaging, web design, campaigns, editorial design and more.

Position title: Design Intern or Junior Designer

Reports to: Cari Sekendur, Principal/Creative Director

Location: Remote (anywhere!)

Position purpose:

This position serves the mission of the business by executing creative work that is on a mission to change culture through surprising and delightful execution.

Butter is seeking a highly motivated and talented design intern or junior designer to join the studio. You will learn the ins and outs of working with a small brand design firm and be actively involved in all aspects of our creative process. This is an opportunity to learn what it's like to work for a design studio, hone your craft, and develop your design skills while working on real life applications. We're looking for design students and/or those early in their design careers whose aesthetic resonates with ours, who have excellent typography, graphic design, motion graphics, brand, web, and illustration skills.

Administrative responsibilities:

- Track time
- Use Asana to manage tasks and make updates and notes as needed
- Attend creative meetings with clients and take detailed notes
- Communicate with team via Slack

Creative responsibilities:

- Produce final design solutions (like logos, brand systems, interfaces, motion graphics)
- Pitch creative ideas to internal creative team
- Collaborate with team members on design work
- Take on production design tasks (e.g. color correction)
- Design brand systems and assets for clients
- Design print or development ready design assets to spec
- Design collateral for Butter marketing: newsletter, social media etc.
- Create static design assets using Illustrator, Photoshop, Indesign, Sketch or Figma
- Create animations and motion graphics using After Effects and/or Cinema 4D

Day-to-day operating responsibilities:

- Understand project requirements and concepts

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- Follow through with assignments on time and thoughtfully
- Arrive on time, fulfil expected tasks and time commitment
- Execute detail-oriented operational practices like file naming conventions, file storage, file saving, and time tracking

Requirements:

- Expert in Adobe Suite (Illustrator, InDesign, Photoshop)
- Fluent in AfterEffects, motion design, animation
- Great at accepting and implementing feedback
- Proactive self starter, brings ideas to the table
- Exceptional organizational and project management skills
- Excellent problem solver
- Extremely detail oriented and adept at multitasking
- Self starter that sticks to deadlines, arrives on time, follows through with commitments
- Great at time management
- Adept at learning new technologies and platforms
- Strong interpersonal skills and extremely resourceful
- Passion for sport, empowerment of underrepresented groups is a plus
- Passion for female led and LGBTQ organizations is a plus
- Passion for brand identity design and application
- Passion for recreational sports or competitive athletics a plus
- Familiarity with design techniques (e.g. wireframing, moodboarding)
- Understanding of visual elements (layout, type, and color)
- Team player
- Conceptual thinker
- Portfolio website and written letter explaining why you are the best fit
- Experience using Figma or Sketch a plus

To Apply:

Please send portfolio link and letter of interest to hello@butterstudio.co